

Call To Be Family dba Lutheran Marriage Encounter Mid-Year Financial Report 2014

The first half of 2014 continued to be daunting in getting accounts transferred. We have changed from having operating accounts in four different accounts plus PayPal to a single NAR account plus PayPal. Getting primary account manager names onto the accounts has in itself been a challenge. All source and destination accounts except PayPal now have the current treasurer as the primary account signatory. Paperwork was submitted to PayPal in April (for the second time) but they say it takes time to make a change. I find this to be unbelievable, but, it is all we can do.

We receive funds through electronic transfer to the operating account for:

- INTUIT Credit card processing (Formerly ECHO)
- Thrivent Simply Giving, (VANCO) automatic bank deductions overseen by Jim Tollefson
- Thrivent CHOICE, Shared funds by owners of Thrivent products

PayPal receipts are kept in a PayPal holding account instead of being deposited. Funds are transferred by direct deposit upon request. We made one transfer of \$30,000 to cover transferring DREAM funds that had previously been carried in operating accounts and to cover ongoing expenses for weekends until former bank accounts were closed and funds transferred.

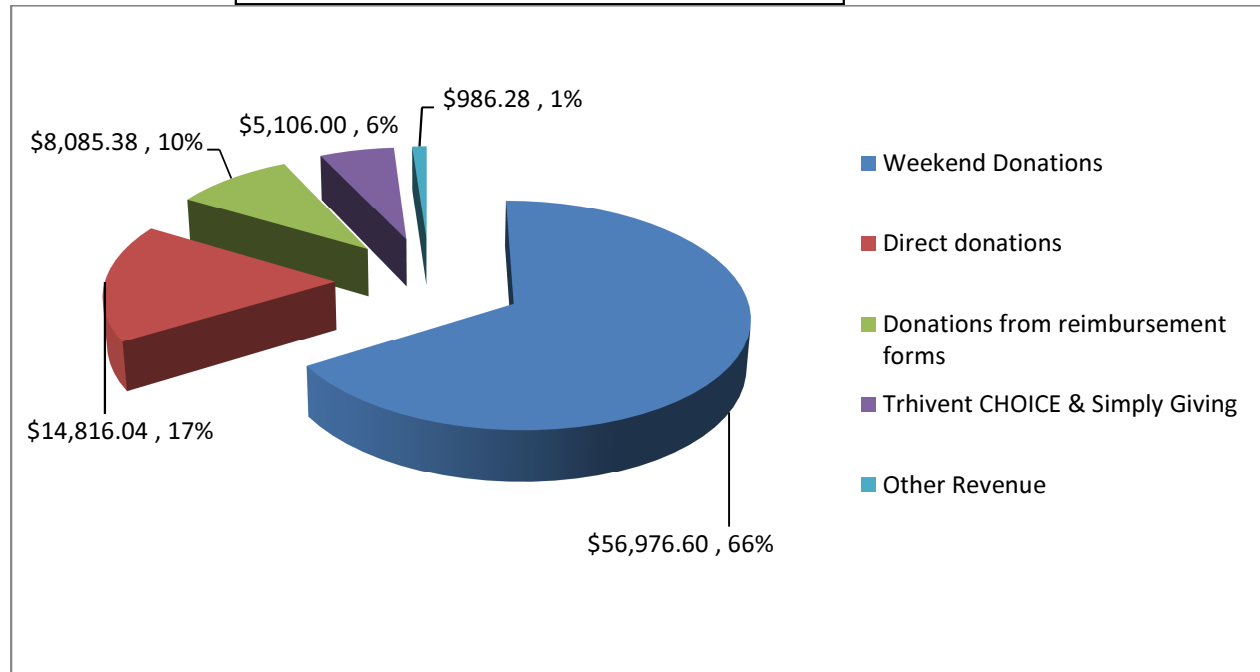
One significant change was to establish a new investment account with T Rowe Price for the DREAM Fund. We transferred \$22,206.92 of DREAM funds from operating accounts to the new investment account which has check writing privileges. This account will be used to make disbursements for any DREAM Fund expenditures. The DREAM Fund still has \$117,564.32 held in Morgan Stanley investment accounts (24% in cash and 76% in mutual funds). We have paid two installments of the 2014-2015 marketing program totaling \$6,040 from the DREAM Fund. These expenditures are offset by dividends and growth in value of \$5,143.02 making the net change in the DREAM Fund of -\$896.42.

The weekend statistical summary indicates that the disappointing statistics appear to continue for the first half of 2014. We did complete one additional weekend as compared to the first half of 2013 (16 compared to 15 weekends). More significant is a reduction of 21 couples (144 compared to 165). With this reduction in couples we have now fallen to an average of nine couples per weekend. This is the first time we have been below an average of ten couples. The comparative table is attached.

The continued disappointing statistics for weekends also continues to be reflected in financial data. Our account balances dropped by \$14,364 over the first half-year. This result is consistent with the results for 2013. We dropped from \$79,374 to \$65,010 in operating account balances. This is essentially an 18% drop in operating fund balances in a 6-month period. Projected over a full year we could expect a reduction of balances for the year of 38% to around \$49,000. At that rate of attrition we would have funds to continue as we are for 1-1/2 years or until mid-year 2016. Applying DREAM funds to operations we could continue for about four additional years.

The chart and table below shows revenue sources for Jan-June 2014 for consolidated District & NAR funds. This does not break down the \$1,086 in donations from reimbursement forms as related to weekends. Because those donations occur as a result of weekends it could be considered as a weekend revenue which would increase weekend revenue as a percentage of total expenses from 58.1% to 59.3%.

2014 Jan-June Revenue by source



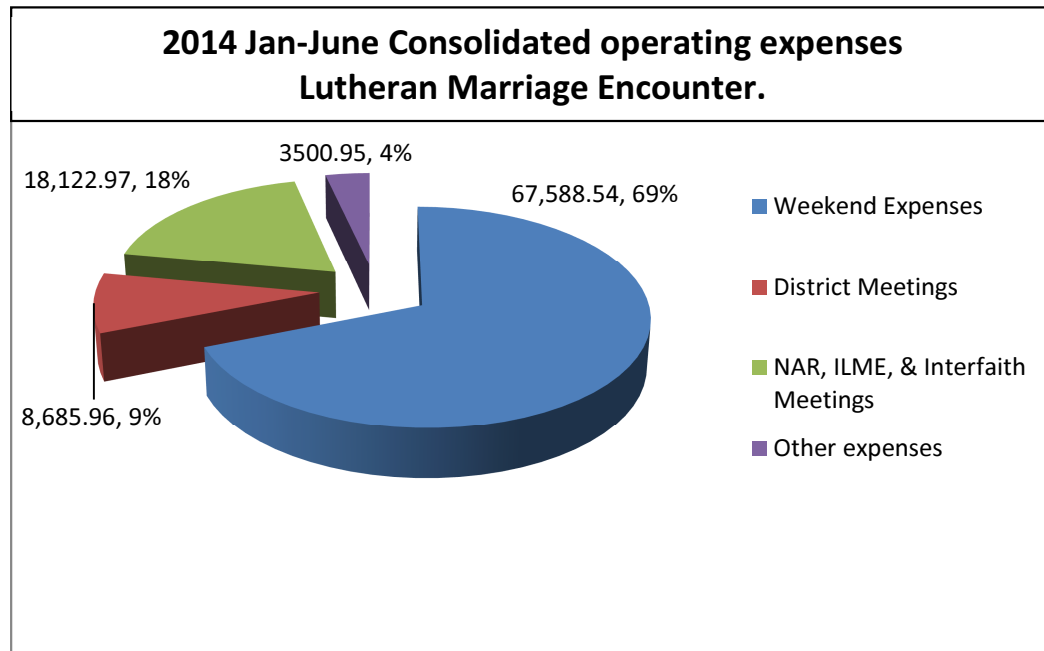
Jan-June 2014 Revenue sources	
Weekend Donations	\$ 56,976.60
Direct donations	\$ 14,816.04
Donations from reimbursement forms	\$ 8,085.38
Thrivent CHOICE & Simply Giving	\$ 5,106.00
Other Revenue	\$ 986.28
Total Revenue	\$ 85,970.30

The "Donations from reimbursement forms" includes new line items in revenues. This was intended to encourage couples active in the ministry to consider offsetting some of the operating costs by directly donating back reimbursable expenses. It is difficult to measure the precise impact of this because some of the new donations may be ones that couples previously simply didn't submit. However, this should help us to more accurately know what our operating costs. And, we are confident that letting couples know of our financial needs does encourage donations back in this method. These donations will be considered as tax deductible donations in the year-end letters to donors.

The breakdown of reimbursable donations received year to date are:

Weekend travel	\$1,084.67
District/ Local travel	3,191.00
NAR/ILME/IF Travel	3,509.80
Non-Travel	299.91

The chart and table below show expenses by category.



Jan-June 2014 Expenses by category

Weekend Expenses	67,588.54
District Meetings	8,685.96
NAR, ILME, & Interfaith Meetings	18,122.97
Other expenses	3,500.95
Total Expenses	97,898.42

DREAM Fund Balances are shown in the table below. Expenditures for the period were:

4/7/14 Leinicke Group Marketing Program \$3,140.00

5/1/14 Leinicke Group Marketing Program 2,900.00

2014 DREAM FUND	12/31/13	6/30/14	9/30/14	12/31/14
Morgan Stanley Mutual Funds	85,128.64	89,770.30		
Morgan Stanley cash position	27,792.66	27,794.02		
Cash in NAR Operating Accts	22,206.92	0		
Deposit in T Rowe Price Prime Reserve		16,167.48		
TOTAL BALANCE	134,628.22	133,731.80		

Expenditures are largely offset by unrealized gains in value of funds and dividends paid making a net change in value of -\$896.42.

We wish to pass on thanks to the District Finance couples for their attention to their tasks and their prompt reporting of District finances. We want to particularly thank Bob & Sandie Cain for their service as District-1 Finance Couple as they have retired from the position. When no volunteers for the position came forward we have taken on the added duties of District-1 Finance. All District funds will be co-mingled in checking accounts but will be separated for reporting purposes. We have a revised joint NAR/District-1 reimbursement form that will be distributed in WORD format for filling in the blanks on the computer.

The Following list of objectives for 2014 has been accomplished:

- Revise operating account designations to separate weekend expenses from administrative expenses such as supplies and printing.
- Establish revenue line items to track donations of reimbursable expenses.
- Add a cash position DREAM Fund account with check writing for withdrawals.
- Transfer DREAM Fund cash from operating accounts into DREAM Fund accounts.

The Resolution designating Officers and Directors will need to be updated and approved at this meeting because at least one Director Couple has changed. We will forward a draft copy to the Secretary for updating and submitting for approval at the NAR meeting.

We will not be attending the August 2014 NAR meeting due to limited mid-year reporting and in an effort to reduce costs. Don & Judy Christiansen will have a check book for paying any reimbursements and the hotel bill for the meeting.

Respectfully submitted,

Dean & Marcia Redman

Dean & Marcia Redman,
NAR Finance

Attachments

- Draft Resolution defining Officers and Directors
- Jan-June 2014 Consolidated worksheet
- Jan-June 2014 Weekend Statistical Report
- Jan-June 2014 Balance Sheet

**Call To Be Family, dba Lutheran Marriage Encounter
Resolution**

The following resolution was hereby adopted by consensus action of the North American Region of call To Be Family, dba Lutheran Marriage Encounter at the Board meeting August 22-24, 2014.

This organization is a tax exempt corporation registered in the State of Washington as a non-profit corporation under UBI# 601427528. The registered agent for the corporation is: Carl Presley, 4420 51st Ave NE, Seattle, WA 98105-4933

We are a public charity (determination letter 1978) under the rules of the U.S. Internal Revenue Service and are classified as a 501 c(3) organization. Our federal EIN is 91-1003177. Our charitable tax filing (Form 990) is on file with the IRS, on our International website www.ilme.org, or available by request. Our website for weekend application and program information is www.godlovesmarriage.org.

Principal Corporate officers of this organization are:

Donald Christiansen President 2539 Larry Tim Dr Saginaw, MI 48601 989-777-1877 Fv4t7@chartermi.net	John Orwig Vice President 2860 1st Ave West Buffalo, WY 82834 307-684-2700 johnworwig@hotmail.com	Charlotte Ricks Secretary 1220 Gift Ave. Peoria, IL 61604 309-682-7273 Dcrlme1094@comcast.net	Dean Redman Treasurer 3615 Amberidge Dr Chapel Hill, NC 27514 Ph 919-797-0501 narfinancecouple@gmail.com
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This organization has no fixed business address. Official business is conducted out of the homes of volunteers. Official business contacts may be to one of the appropriate corporate officers listed above.

Formal actions of the organization are made by the Board of directors as listed below. Directors serve jointly as husband and wife with one vote per couple.

- North American Region Lay Executive Donald & Judy Christiansen
- North American Region Clergy Executive John & Nancy Orwig
- District 1 Lay executive Steve & Sue Rufe
- District-1 Clergy Executive Ed & Emily Kast
- District-2 Lay Executive Roger & Chris Williams
- District-2 Clergy executive Dan & Judy Teuscher
- District-3 Lay Executive Larry & Coke Guilfoile
- District-3 Clergy Executive Dave & Elsa Larson
- District-4 Lay Executive John & Jennifer Pettinger
- District-4 Clergy Executive Ted & Marty Hartman

This Resolution hereby adopted

Donald Christiansen, President

Date

Charlotte Ricks, Secretary

Date

Consolidated

Year-to-Date

NAR YTD

Districts YTD

Revenue

WEEKEND Revenues

4010	Application Fees Pay Pal + Districts	8,220.00	7,485.00	735.00
4012	Weekend Donations	25,198.50	0.00	25,198.50
4014	Post Dated Donations Deposited (checks)	3,012.50	0.00	3,012.50
4016	ECHO Credit Card (weekend) Paid	20,545.60	20,545.60	0.00

Weekend Revenue Sub-total		56976.60	28030.60	28946.00
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Non-Weekend Donations

4020	Couple Donations	14,816.04	900.00	13,916.04
4050	Echo Credit Card Donations (non-weekend)	0.00	0.00	0.00
4052	Pay Pal Credit Card Donations	0.00	0.00	0.00
4054	Deeper Participant Donations	0.00	0.00	0.00
4056	Thrivent - Simply Giving (Vanco)	3,380.00	3,380.00	0.00
4058	Thrivent Choice	1,726.00	1,726.00	0.00
4060	10/10 Ministry	0.00	0.00	0.00
4070	Weekend Travel Reimbursement donation	1,084.67	0.00	1,084.67
4072	District/local meeting travel Reimbursement	3,191.00	0.00	3,191.00
4074	NAR/ILME/I.F. Travel Reimbursement	3,509.80	3,509.80	0.00
4076	Reimbursement donation (non-travel)	299.91	0.00	299.91
4600	Donations to Dream Fund (Transfer on Consolidation)	75.00	75.00	0.00

Non-Weekend Donations Sub-total		28082.42	9590.80	18491.62
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Miscellaneous Revenue

4100	Area Fund Raisers	0.00	0.00	0.00
4120	District Fund Raisers	0.00	0.00	0.00
4200	Reunion/NAR Fund-Raisers	59.19	59.19	0.00
4400	Bank Interest/Dividends	1.71	0.17	1.54
4500	Returned Checks ??? Is this uncashed CTBF??	0.00	0.00	0.00
4520	Credit Cards Rejected??? ECHO totals include???	0.00	0.00	0.00
4650	Miscellaneous	850.38	43.00	807.38

Miscellaneous Revenue sub-total		911.28	102.36	808.92
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Revenue Total 85970.30

37723.76 48246.54

Expenses

ADMINISTRATIVE

6100	Area Expenses (Petty Cash)	0.00	0.00	0.00
6110	Bank Charges	17.00	0.00	17.00
6120	Echo/Intuit Credit Card Processing Fees	786.79	786.79	0.00
6140	Pay Pal Processing Fees	452.29	452.29	0.00
6150	Postage/Shipping - non-weekend	432.76	92.00	340.76
6160	Printing & Copying - non-weekend	22.26	0.00	22.26
6170	Website Development and Maintenance	0.00	0.00	0.00
6175	Internet Fees	150.00	150.00	0.00
6180	Tax Return Preparation	19.99	19.99	0.00
6182	Insurance/Bonding	0.00	0.00	0.00
6184	WWME Licensing	801.00	500.00	301.00
6186	Washington State Corp. registration	0.00	0.00	0.00
6190	Administrative Supplies non-weekend	306.49	119.43	187.06
6199	Other Miscellaneous (Explain on page 2)	512.37	188.87	323.50

Operating Expense Sub-Total		3,500.95	2,309.37	1,191.58
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MEETINGS

6200	Reunion	0.00	0.00	0.00
6320	District Facility	4,141.39	0.00	4,141.39
6322	District Travel	4,544.57	3.15	4,541.42
6324	District Pastoral Supply	0.00	0.00	0.00
6330	NAR Facility	4,365.51	4,365.51	0.00
6332	NAR Travel	4,244.06	4,204.06	40.00
6334	NAR Pastoral Supply	0.00	0.00	0.00
6340	Interfaith Meeting Travel	1,585.00	1,585.00	0.00
6342	Interfaith Membership Expense (Foundation)	200.00	200.00	0.00

INTERNATIONAL

6400	ILME Travel & Lodging	7,728.40	7,728.40	0.00
6410	ILME Meeting Facility Expense	0.00	0.00	0.00
6420	ILME Meeting Administrative Expense	0.00	0.00	0.00

TRAINING

6800	Deeper Facility	0.00	0.00	0.00
6810	Deeper Travel	0.00	0.00	0.00
6850	Deeper Pastoral Supply	0.00	0.00	0.00

Meeting & Deeper Sub-total		26,808.93	18,086.12	8,722.81
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PROGRAM

6900	Weekend Program Facility Expense	56,224.74	0.00	56,224.74
6920	Weekend Presenter Travel Expense	3,976.41	0.00	3,976.41
6940	Weekend Pastoral Supply Expense	165.00	0.00	165.00
6950	Weekend postage, Printing & Supplies	7,222.39	1,402.00	5,820.39

Weekend Sub-total		67,588.54	1,402.00	66,186.54
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TOTAL EXPENSES 97898.42

21797.49 76100.93

Revenue less Expenses -11928.12

15926.27 -27854.39

LUTHERAN MARRIAGE ENCOUNTER															
NAR Weekend Status Report--Summary--As of 6/30/2014															
District	No. of Weekends	Couples	Lutherans	Lutheran Clergy	Other Clergy	Donations	Facilities Cost	Travel Costs	NAR EXPENSE @ \$175/ Cpl	Weekend Net Inc / (Loss)	Total Cost per couple	Ave. Cpl Donation	Ave. Cpl Facility Cost	Cont/cpl lessCost/cpl	Approx. Cont. Price
I	7	71	67	6	2	\$ 25,767.00	\$ 29,455.18	\$ 1,099.21	12,425.00	(17,212.39)	588.09	362.92	414.86	(225.17)	297.53
II	2	4	8	0	0	\$ 607.50	\$ 4,806.76	\$ 550.00	700.00	(4,899.26)	1,514.19	151.88	1,201.69	(1,362.31)	400.56
III	5	53	91	19	0	\$ 22,274.00	\$ 14,169.46	\$ 741.40	7,175.00	929.54	416.71	420.26	267.35	3.55	194.10
IV	2	16	25	1	0	\$ 7,815.00	\$ 7,396.72	\$ 648.00	2,800.00	(2,381.72)	677.80	488.44	462.30	(189.36)	308.20
Totals	16	144	191	26	2	\$ 56,463.50	\$ 55,828.12	\$ 3,038.61	23,100.00	(23,563.83)	548.11	392.11	387.70	(156.00)	268.40
Weekend Average		9	12	2	0	\$ 3,528.97	\$ 3,489.26	\$ 189.91	1444	(1473)					
Incr./ (Decr.)	1	(21)	(71)	19	1	\$ (2,926.50)	\$ (4,965.93)	\$ 2,752.07	(39,550.00)	27,048.94	44.87	16.96	43.87		16.77
Prior Year Comparative (Jan-June 2013)															
I	4	51	78	2	1	\$ 16,460.00	\$ 16,823.78	\$ 82.00	32,200.00	(24,280.35)	501.36	361.61	318.57	(139.75)	244.24
II	4	39	66	5	0	\$ 11,205.00	\$ 15,545.89	\$ 89.04	11,025.00	(20,597.15)	555.27	228.33	380.27	(326.94)	263.27
III	4	53	103	0	0	\$ 19,100.00	\$ 20,348.46	\$ 115.50	15,575.00	(7,186.30)	507.58	424.61	330.35	(82.97)	260.19
IV	3	22	15	0	0	\$ 12,625.00	\$ 8,075.92	\$ -	3,850.00	1,451.03	484.76	499.14	406.14	14.38	272.35
Totals	15	165	262	7	1	\$ 59,390.00	\$ 60,794.05	\$ 286.54	62,650.00	(50,612.77)	503.25	375.15	343.83	(128.10)	251.63
Weekend Average		11	17	0	0	\$ 3,959.33	\$ 4,052.94	\$ 19.10	4177	(3374)					
CANADIAN ACTIVITY --Included in D-1															

Account balance sheet June 30, 2014**Balance****6/30/2014**

Pay Pal Balance	\$	15,710.53
Wells Fargo Balance CKG + Svgs	\$	25,289.54
District 1 Balance	\$	6,452.13
District 2 Balance	\$	5,252.29
District 3 Balance	\$	2,472.02
District 4 Balance	\$	9,833.72
Total Operating Balance	\$	65,010.23